



EUROENGINEERJOBS

Advertising
Media Kit

2024



ABOUT EUROENGINEERJOBS.COM

EuroEngineerJobs.com is a top-tier recruitment medium specifically designed to reach a highly qualified and targeted audience of international engineering experts across Europe. Since our launch in July 2011, we have experienced rapid growth, establishing ourselves as a go-to resource for specialized jobseekers in the engineering sector.

Our platform now attracts an extensive and diverse audience of skilled professionals, making it the ideal place for organizations looking to connect with top engineering talent. With an increasing number of prestigious international organizations choosing EuroEngineerJobs.com to reach this targeted demographic, there's no better time to join them.

Leverage our rapidly expanding niche audience to promote your message effectively. Whether you're looking to recruit top-tier engineers or enhance your brand's visibility within the industry, EuroEngineerJobs.com provides the perfect platform to achieve your goals. Engage with the best and brightest minds in engineering and position your organization at the forefront of innovation and expertise.

SOME OF OUR CLIENTS



WHAT CLIENTS ARE SAYING

“ I was looking for a project leader in the automotive business, and I found varied and interesting profiles for such a position thanks to EuroEngineerJobs. Getting into contact with those candidates after reviewing their resume was pretty easy.”
- Fabien Bédaton, General Manager TRANSVERSE sprl

Advertising on EuroEngineerJobs allows us to target a key audience that is in demand by many of our clients. We've run extensive campaigns including Job Ads, Website Banners and Newsletter Adverts to great effect. We're always very happy with the service and the site provides good return on investment too!”
- Tim Suggitt, International Sales Director, Aktor Interactive ”

Find more success stories on the EuroEngineerJobs Advertise Page.

EUROENGINEERJOBS AUDIENCE

Since its inception in July 2011, the website has experienced remarkable growth, quickly establishing itself as a leading platform. It now draws a substantial and diverse audience of specialized jobseekers, who rely on the site for its comprehensive listings and valuable career resources tailored to niche industries.

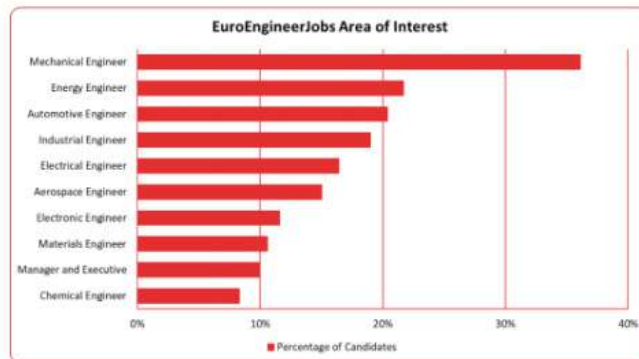
EuroEngineerJobs caters to expert engineering professionals who want to work in Aerospace, Automotive, Chemical, Electronic, Electrical, Mechanical and Power Engineering companies all over Europe.

We have a substantial yet focused audience that you can reach quickly and at extremely competitive prices. Your ads can be online within a few hours, giving immediate results.

In summary

- Every month EuroEngineerJobs has around 60,000 visits, and over 15,000 unique visitors
- Around 12,000 engineers are subscribed to our weekly jobs newsletter
- Over 30,000 personalized Job Alerts sent each week. These alerts are meticulously tailored to match the unique qualifications, preferences, and career aspirations of individual users.
- Our community on social media is steadily growing, with around 4,000 dedicated followers on Facebook. These followers actively engage with our content, which includes updates on the latest job postings

For the full list see the [EuroEngineerJobs Recruiter](#)



PROFESSION & EDUCATION LEVEL

- EuroEngineerJobs candidates have high level skills across numerous specialist engineering fields
- Our mobile jobseekers come from all over Europe and 97% are willing to relocate

COUNTRY AND LANGUAGE

The majority of our users reside in Western European countries and are proficient in at least two European languages, with English commonly among them. This demographic profile highlights that EuroEngineerJobs attracts highly qualified, multilingual, and geographically mobile engineering professionals from across the continent.

As a result, our platform serves as a vital hub for employers seeking top-tier talent who can seamlessly integrate into various European markets.

FORMAT AND PRICES

EuroEngineerJobs provides highly effective advertising solutions at competitive rates, tailored to maximize visibility and engagement within the engineering community.

- **High-Impact Website Banner Options:** These visually appealing banners are strategically positioned to capture the attention of our audience, ensuring maximum exposure and impact.
- **Targeted Newsletter Advert Options:** Reach our audience directly in their email inboxes, delivering your message to a highly engaged and relevant readership.
- **Partner Profile + Category Sponsorships:** These options are ideal for highly targeted advertising

PARTNERSHIP PACKS

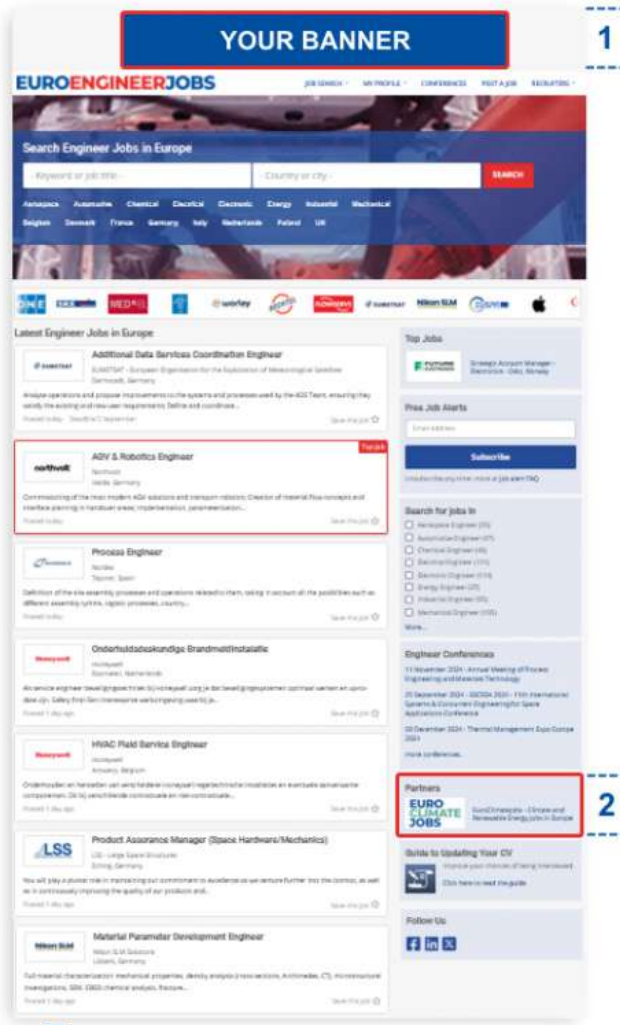
PARTNERSHIP PACKS RATE CARD

	Silver	Gold	Platinum
Website Banner:	Website Banner:	Website Banner:	Website Banner:
	20,000 p.i	40,000 p.i	80,000 p.i
	€ 600	€ 1 000	€ 1 800
2 Newsletter Adverts	3 Newsletter Adverts	5 Newsletter Adverts	
	€ 1 800	€ 2 700	€ 4 500
3 month Partner Profile 3 category sponsorships	6 month Partner Profile 3 category sponsorships	12 month Partner Profile 3 category sponsorships	
	€ 1 400	€ 2 800	€ 4 800
Subtotal	€ 3 800	Subtotal € 6 500	Subtotal € 11 000
Package discount	15%	Package discount 20%	Package discount 25%
Total	€ 3 230	Total € 5 200	Total € 8 325

Please don't hesitate to contact us to find out more!

EuroEngineerJobs Marketing Team
Unit 8, Kingsmill Business Park,
Kingston Upon Thames, London

✉ advertising@euroengineerjobs.com
☎ +32 (0) 27 90 32 00



1. Leader board Banner / 2. Partner Profile

BANNER ADVERTISING

Displaying your message through banner advertisements on our website, which attracts over 17,000 unique visitors every month, is one of the most powerful channels for engaging with engineering professionals from across Europe. Our platform is a trusted resource among industry experts, offering you a unique opportunity to connect directly with a highly specialized audience.

Our most sought-after option is the Leader Board website banner, favored by esteemed international organizations such as the European Patent Office. Your advert will be displayed prominently at the top of our job search pages to capture maximum attention.

Requirements:

- Maximum file size of banner - 50K
- Supported image files - JPG, PNG, GIF
- Supported banner types - Leaderboard

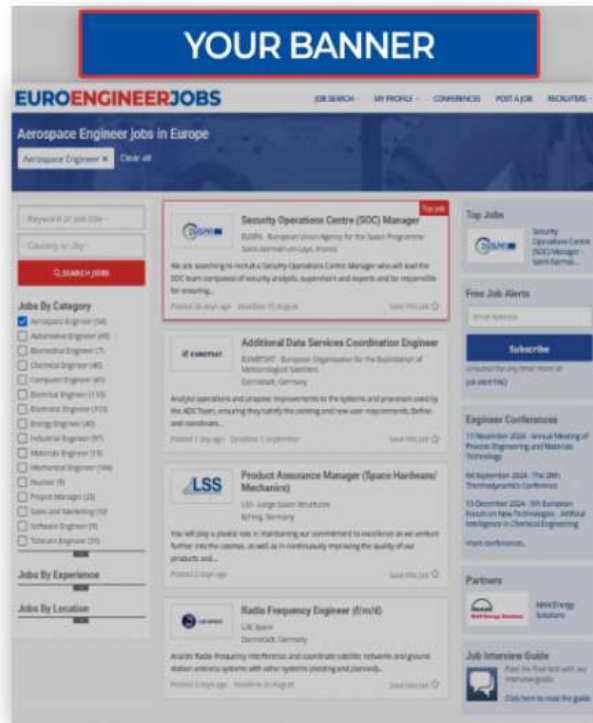
YOUR ADVANTAGES

Since the website caters to engineering professionals across Europe, advertising in this space allows you to target a specific, high-value demographic that is likely to be interested in your products or services. The standard size of 728 x 90 pixels offers enough space to deliver a clear, compelling message with strong visuals, while being flexible enough to fit seamlessly into various design layouts.

WEBSITE BANNER AD RATE CARD

Format	Size	Page impressions/month	Approx. share of monthly P.I.	Price
Leaderboard	728x90 pixels	20 000	20%	€ 600
		40 000	40%	€ 1000
		80 000	80%	€ 1800

Contact our sales team at sales@euroengineerjobs.com for further information.



NEWSLETTER ADVERTISING

The EuroEngineerJobs Newsletter is sent to thousands of engineering experts every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

Seize the opportunity to connect with top engineering experts through our quick and effective banner format. Whether you're promoting a new product, announcing an event, or enhancing brand awareness, our newsletter banner ads provide a powerful way to convey your message with precision and immediacy.

Formats:

- Logo (120 x 60 pixels) and Text Ad
- Leader board Banner (728 x 90 pixels)

Requirements:

- Logo + Text: 120 x 60 pixels (formats: JPG, PNG, GIF), title: 80 characters, advert body: 300 characters (incl. spaces)
- Banner: 728 x 90 pixels, of no more than 50K file size, file formats - JPG, PNG or GIF

YOUR ADVANTAGES

Your ad will be placed at the top of this effective news medium – just below the EuroEngineerJobs logo. By securing this prime position, your brand will be the first thing thousands of engineering professionals see when they open the newsletter, ensuring unparalleled visibility.

NEWSLETTER AD RATE CARD

Newsletter	Format	Price
EuroEngineerJobs Newsletter (Around 12 000 subscribers)	Logo (120x60 px) + text ad	€ 900/Newsletter
	Leaderboard banner (728x90 pixels)	€ 900/Newsletter

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EUROENGINEERJOBS

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Welcome to the EuroEngineerJobs Newsletter!

YOUR ADVERTISEMENT

[Search for Jobs](#) [Register Your CV](#) [Send us a Job](#)

Click on the job titles below to go directly to the jobs listed - or go to [EuroEngineerJobs Latest Jobs](#)

CUNDCALL Principal Electrical Critical Systems Engineer
Cundall
Dublin, Ireland

Play a leading role in ensuring the successful delivery of innovative electrical design solutions on some of the most notable and large-scale data centre projects in the world. You...

Posted 9 days ago | Deadline 14 October

ESA SPACE Radio Frequency Engineer (Rin/H)
LSE Space
Darmstadt, Germany

Analyze Radio Frequency interference and coordinate satellite networks and ground station antenna systems with other systems (existing and planned)...

Posted 1 day ago | Deadline 20 August

ESRF Maintenance Technician in the Experimental Hall
ESRF - European Synchrotron Radiation Facility
Grenoble, France

Ensure the safe day to day operation of the experimental stations (w/ beamlines). Provide assistance to beamlines experiencing operational difficulties or equipment failure...

Posted 1 day ago

EUMETSAT Datacentre Services Team Leader
EUMETSAT - European Organisation for the Exploitation of
Meteorological Satellites
Darmstadt, Germany

The successful candidate will be actively engaged in development and implementation of the forward roadmap, which includes establishment of co-located capacity increases, and...

Posted 4 days ago | Deadline 18 September

CONTACT INFO

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 Fax: +32 (0)2 790 32 39

Address

Unit 8, Kingsmill Business Park
 Kingston Upon Thames, London

LOOKING TO REACH OTHER NICHE AUDIENCES?

EUROSCIENCEJOBS

Research Science Jobs and Postdocs in Europe

EUROBRUSSELS

European Affairs Professionals across Europe

EUROCLIMATEJOBS

Climate and Sustainable Energy Jobs in Europe

EUROPHARMAJOBS

Research Pharma Jobs in Europe

EUROTECHJOBS

Software Developer and Tech Jobs in Europe

EUROLEGALJOBS

Legal jobs across Europe

BRUSSELSJOBS

International and Expat jobs in Belgium

INTJOBS

International Affairs and Human Rights Jobs

BRUSSELSLEGAL

The community site for EU & International lawyers

SPACECAREERS

Space Industry Jobs in Europe

Disclaimer

While EuroBrussels makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices are correct as of February 2021.

Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case. Please note we reserve the right to reject advertisements we consider unsuitable. Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms.

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