



**Euro★EngineerJobs.com**  
ENGINEERING JOBS IN EUROPE

Advertising  
**Media Kit**

2016

## About EuroEngineerJobs.com

[EuroEngineerJobs.com](http://EuroEngineerJobs.com) is a quality recruitment medium for a highly qualified and targeted audience of international engineering experts across Europe.

Since its launch in July 2011, the site has grown rapidly, and now attracts an extensive audience of specialised jobseekers:

- Every month EuroEngineerJobs has around 50,000 visits, and over 35,000 unique visitors
- Over 12,000 engineers are subscribed to our weekly jobs newsletter
- All actively seeking to improve their career opportunities in a wide range of engineering fields all over Europe

We have a substantial yet focused audience that you can reach quickly and at extremely competitive prices. Your ads can be online within a few hours, giving immediate results.

EuroEngineerJobs offers two highly effective advertising options at competitive rates.

- High impact **website banner** options
- Strong **newsletter advert** options that reach our audience directly through their email inbox

More and more international organisations are using us to reach this target audience – join them and take advantage of this rapidly expanding niche audience to promote your message.

## The EuroEngineerJobs Audience

EuroEngineerJobs caters to expert engineering professionals who want to work in Aerospace, Automotive, Chemical, Civil, Electrical, Mechanical and Power Engineering companies all over Europe.

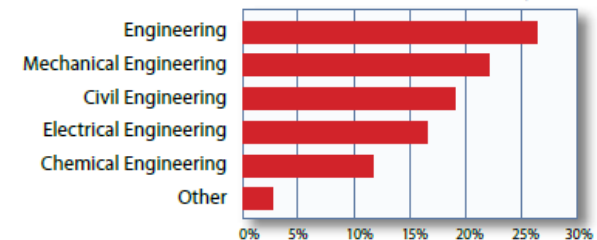
### Country and Language

Most of our users live in Western European countries and speak at least two European languages, usually including English. In other words, EuroEngineerJobs attracts highly qualified, multilingual and geographically mobile engineering experts from all over Europe.

### Current profession and education level

- EuroEngineerJobs candidates have high level skills across numerous specialist engineering fields
- Our mobile jobseekers come from all over Europe and 97% are willing to relocate

EuroEngineerJobs audience - first degree type



37% of our audience have an engineering masters or PhD

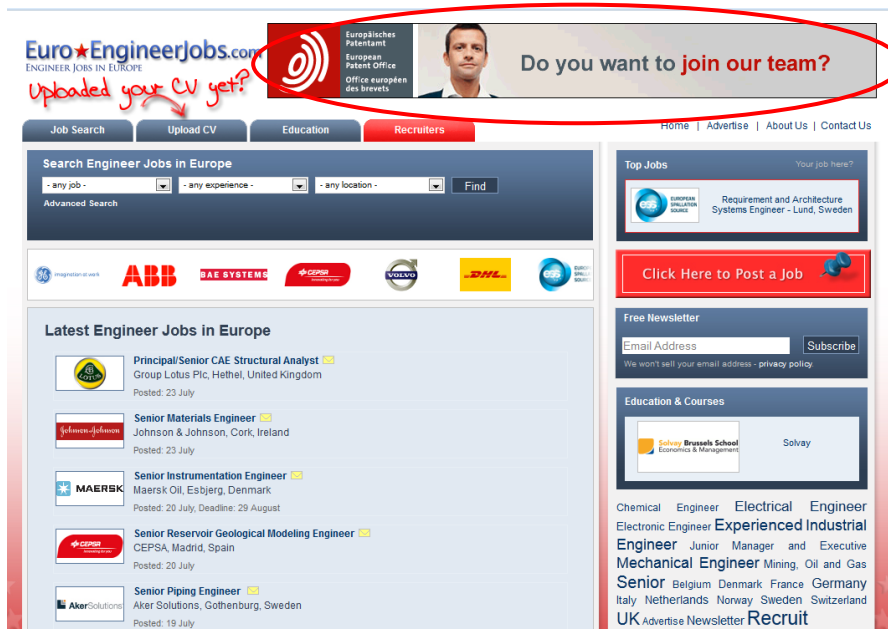
(Source: EuroEngineerJobs CV Database)

## Website Banners

Displaying your message in banner advertisements on our website, with over 35,000 unique monthly visitors, is perhaps the strongest possible channel for reaching engineering experts from across Europe.

### Where are our website banners displayed?

Your advert will be displayed prominently at the top of our job search pages:



### What is the format of our website banners?

We offer several forms of website advertising:

- Leader Board
- Logos and Specialised pages

Our most popular option is the Leader Board website banner, as used by prestigious international organisations such as the European Patent Office, and these are displayed at the standard size of 728 x 90 pixels.

It is also possible to sponsor job categories and become a EuroEngineerJobs 'Partner'. These options are ideal for highly targeted advertising.

### What are our website banner rates?

WEBSITE BANNER AD RATE CARD				
Type	Format	Page Impressions/month	Approx share of monthly P.I.	Price
Banner	Leader Board (728 x 90 pixels)	20,000	20%	€ 600
		40,000	40%	€ 1000
		80,000	80%	€ 1800

Please don't hesitate to contact our sales team at [sales@euroengineerjobs.com](mailto:sales@euroengineerjobs.com) for further information.

## Newsletter Adverts

The EuroEngineerJobs Newsletter is sent to thousands of engineering experts every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

### What is the format of our newsletter adverts?

It is possible to choose from two different formats for your newsletter advert:

- Logo + Text advert
- Leader Board Banner (728 x 90 pixels)

Our team will be happy to advise you on which format will best suit your message for optimum results.

### What are our newsletter advert rates?

NEWSLETTER AD RATE CARD		
Newsletter	Format	Price
EuroEngineerJobs Newsletter	Logo (120 x 60 pixels) + Text (300 characters)	€ 700 / newsletter
	Leader Board (728 x 90 pixels)	€ 700 / newsletter

#### Specifications:

Logo + Text: 120 x 60 pixels, title: 80 characters, advert body: 300 characters (incl. spaces)  
 Leaderboard Banner: 728 x 90 pixels, of no more than 30K file size

## Where are our newsletter adverts displayed?

Your ad will be placed at the top of this effective news medium – just below the EuroEngineerJobs logo.

The screenshot displays the top section of the EuroEngineerJobs newsletter. At the top is the logo 'EuroEngineerJobs.com ENGINEER JOBS IN EUROPE'. Below it is a welcome message: 'Welcome to the EuroEngineerJobs Newsletter!'. A prominent banner features the text 'Do you want to join our team?' next to a portrait of a man. Underneath the banner are navigation links: 'Search for Jobs', 'Education and Courses', 'Register Your CV', and 'Send us a Job'. A note says 'Click on the links below to go directly to the jobs listed - or go to EuroEngineerJobs Latest Jobs'. A list of job advertisements follows, each with a company logo and details:
 

- HP**: Electrical/Hardware Engineer, HP - Hewlett-Packard, Barcelona, Spain. Posted: 28 February.
- Bentley**: Senior Engineer - Chassis & Powertrain NVH, Bentley Motors, Crewe, United Kingdom. Posted: 28 February, Deadline: 10 March.
- E.ON**: Engineer, Construction Supervision/Quality Assurance, E.ON, Hanover, Germany. Posted: 27 February.
- Oxford Instruments**: Senior Manufacturing Engineer, Oxford Instruments, Abingdon, United Kingdom. Posted: 27 February.
- Shell**: Mechanical Static Team Lead, Shell, Aberdeen, United Kingdom. Posted: 24 February, Deadline: 11 March.
- TRACTEBEL Engineering**: Senior Engineer Ports & Waterways, Tractebel Engineering, Ostend, Belgium. Posted: 24 February.
- ESS**: Instruments Project Engineer, ESS - European Spallation Source, Lund, Sweden. Posted: 23 February, Deadline: 16 March.

## Partnership Packs

Partnership Packs are the ideal solution for maximum visibility and value. We offer three options to suit every campaign and budget:

Silver		Gold		Platinum	
Website Banner: 20,000 p.i	€ 600	Website Banner: 40,000 p.i	€ 1000	Website Banner: 80,000 p.i	€ 1800
2 Newsletter Adverts	€ 1400	3 Newsletter Adverts	€ 2100	5 Newsletter Adverts	€ 3500
3 month Partner Profile + 3 category sponsorships	€ 1400	6 month Partner Profile + 3 category sponsorships	€ 2800	12 month Partner Profile + 3 category sponsorships	€ 4800
<b>Subtotal</b>	<b>€ 3400</b>	<b>Subtotal</b>	<b>€ 5900</b>	<b>Subtotal</b>	<b>€ 9100</b>
Package discount	15%	Package discount	20%	Package discount	25%
<b>Total</b>	<b>€ 2890</b>	<b>Total</b>	<b>€ 4720</b>	<b>Total</b>	<b>€ 7575</b>

Please don't hesitate to [contact us](#) to find out more!

## Testimonial

"I often advise multinationals within High Tech, Chemical and Manufacturing industries to use EuroEngineerJobs to source highly qualified engineers... Despite complex job profiles and scarcity of the target audience, we were able to generate good resumes."

*Senior Consultant, VONQ – Online media company*

## Contact Info

**EuroEngineerJobs Marketing Team**  
**Rue Belliard 205 - 1040 Brussels**  
**E-mail: [sales@euroengineerjobs.com](mailto:sales@euroengineerjobs.com)**  
**Phone: +32 (0)2 790 32 00**  
**Fax: +32 (0)2 790 32 39**

For further details on how you can advertise on EuroEngineerJobs visit: <http://www.euroengineerjobs.com/advertise.php>

## Looking to reach other niche audiences?

[EuroBrussels.com](#) - European Affairs Professionals across Europe  
[BrusselsJobs.com](#) - Expats in Belgium and Luxembourg  
[IntJobs.com](#) – For International Affairs Professional Worldwide  
[EuroScienceJobs.com](#) - The European Science Jobsite  
[EuroPharmaJobs.com](#) – Pharmaceutical jobs all over Europe  
[BrusselsLegal.com](#) - For Brussels' international legal community



### Disclaimer

While EuroEngineerJobs makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating.

### Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case.

Please note we reserve the right to reject advertisements we consider unsuitable.

Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms. Eurojobsites.com is registered as a UK Limited company, number 4694396. Valid from January 2015.