



Euro★EngineerJobs

Advertising
Media Kit

2023

About EuroEngineerJobs.com

EuroEngineerJobs.com is a quality recruitment medium for a highly qualified and targeted audience of international engineering experts across Europe.

Since its launch in July 2011, the site has grown rapidly, and now attracts an extensive audience of specialised jobseekers:

- Every month EuroEngineerJobs has around 70,000 visits, and over 17,000 unique visitors
- Over 13,000 engineers are subscribed to our weekly jobs newsletter
- All actively seeking to improve their career opportunities in a wide range of engineering fields all over Europe

We have a substantial yet focused audience that you can reach quickly and at extremely competitive prices. Your ads can be online within a few hours, giving immediate results.

EuroEngineerJobs offers two highly effective advertising options at competitive rates.

- High impact **website banner** options
- Strong **newsletter advert** options that reach our audience directly through their email inbox

More and more international organisations are using us to reach this target audience – join them and take advantage of this rapidly expanding niche audience to promote your message.

The EuroEngineerJobs Audience

EuroEngineerJobs caters to expert engineering professionals who want to work in Aerospace, Automotive, Chemical, Civil, Electrical, Mechanical and Power Engineering companies all over Europe.

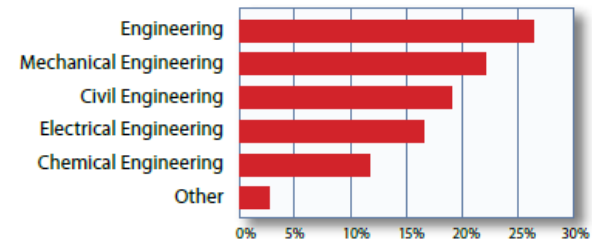
Country and Language

Most of our users live in Western European countries and speak at least two European languages, usually including English. In other words, EuroEngineerJobs attracts highly qualified, multilingual and geographically mobile engineering experts from all over Europe.

Current profession and education level

- EuroEngineerJobs candidates have high level skills across numerous specialist engineering fields
- Our mobile jobseekers come from all over Europe and 97% are willing to relocate

EuroEngineerJobs audience - first degree type



37% of our audience have an engineering masters or PhD

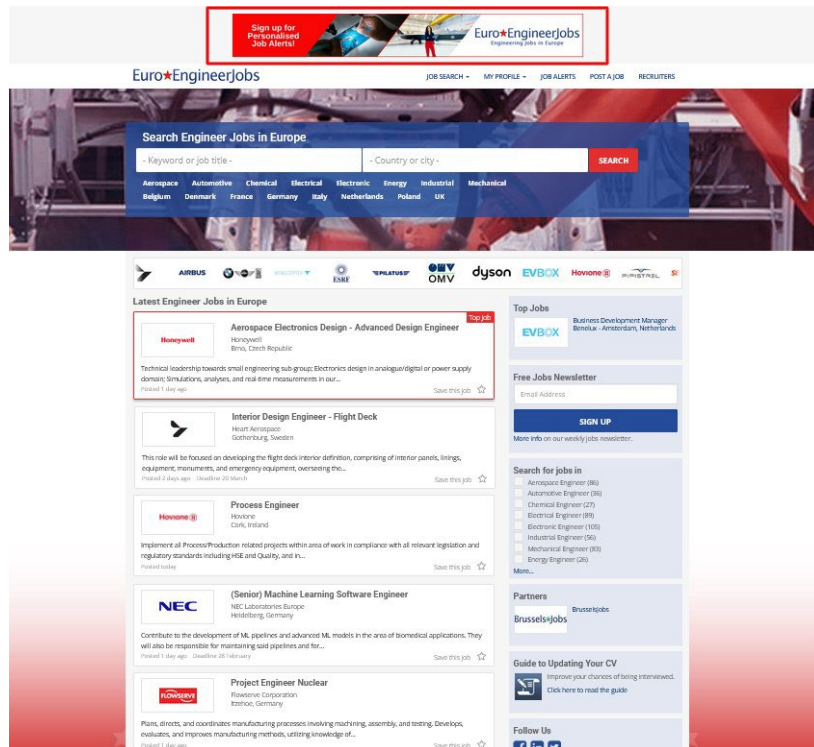
(Source: EuroEngineerJobs CV Database)

Website Banners

Displaying your message in banner advertisements on our website, with over 17,000 unique monthly visitors, is perhaps the strongest possible channel for reaching engineering experts from across Europe.

Where is our website banners displayed?

Your advert will be displayed prominently at the top of our job search pages:



What is the format of our website banners?

We offer several forms of website advertising:

- Leader Board and Rectangle Banners
- Logos and Specialised pages

Our most popular option is the Leader Board website banner, as used by prestigious international organisations such as the European Patent Office, and these are displayed at the standard size of 728 x 90 pixels.

It is also possible to sponsor job categories and become a EuroEngineerJobs 'Partner'. These options are ideal for highly targeted advertising.

What are our website banner rates?

WEBSITE BANNER AD RATE CARD				
Type	Format	Page Impressions/month	Approx share of monthly P.I.	Price
Banner	Leader Board (728 x 90 pixels)	20,000	20%	€ 600
		40,000	40%	€ 1000
		80,000	80%	€ 1800

Please don't hesitate to contact our sales team at sales@euroengineerjobs.com for further information.

Newsletter Adverts

The EuroEngineerJobs Newsletter is sent to thousands of engineering experts every week – and it is read carefully by its recipients. Communicate your message to them in a quick and effective banner format!

What is the format of our newsletter adverts?

It is possible to choose from two different formats for your newsletter advert:

- Logo + Text advert
- Leader Board Banner (728 x 90 pixels)

Our team will be happy to advise you on which format will best suit your message for optimum results.

What are our newsletter advert rates?

NEWSLETTER AD RATE CARD		
Newsletter	Format	Price
EuroEngineerJobs Newsletter	Logo (120 x 60 pixels) + Text (300 characters)	€ 900 / newsletter
	Leader Board (728 x 90 pixels)	€ 900 / newsletter

Specifications:

Logo + Text: 120 x 60 pixels, title: 80 characters advert body: 300 characters (incl. spaces)

Leaderboard Banner: 728 x 90 pixels, of no more than 30K file size

Where is our newsletter adverts displayed?

Your ad will be placed at the top of this effective news medium – just below the EuroEngineerJobs logo.

Euro★EngineerJobs

Welcome to the EuroEngineerJobs Newsletter!




[Search for Jobs](#) [Register Your CV](#) [Send us a Job](#)

Click on the job titles below to go directly to the jobs listed - or go to [EuroEngineerJobs Latest Jobs](#)

**Site Superintendent**
DEME
Netherlands

As a Works Superintendent, you are responsible for the operational execution of our projects on-site. Your focus is on the big picture: planning and optimizing the performance of...

Posted 6 days ago Deadline 24 February

**Project Engineer**
DEME
Netherlands

You'll work together with our project managers and vessel captains to deliver the cutting edge projects that help to meet some of the world's most pressing challenges. You'll...

Posted 6 days ago Deadline 24 February

**Certification Engineer**
Wingcopter
Weitenstadt, Germany

Supporting all product certification projects and coordination with the competent authority like Type Certification or Design Verification projects; Leading and coordinating...

Posted 2 days ago

**Interior Design Engineer - Flight Deck**
Heart Aerospace
Gothenburg, Sweden

This role will be focused on developing the flight deck interior definition, comprising of interior panels, linings, equipment, monuments, and emergency equipment, overseeing the...

Posted 2 days ago Deadline 20 March

Euro★EngineerJobs

EuroEngineer Jobs Marketing Team
Unit 8, Kingsmill Business Park,
Kingston Upon Thames, London

advertising@euroengineerjobs.com
+32 (0) 27 90 32 00

Partnership Packs

Partnership Packs are the ideal solution for maximum visibility and value. We offer three options to suit every campaign and budget:

Silver		Gold		Platinum	
Website Banner: 20,000 p.i € 600		Website Banner: 40,000 p.i € 1000		Website Banner: 80,000 p.i € 1800	
2 Newsletter Adverts € 1800		3 Newsletter Adverts € 2700		5 Newsletter Adverts € 4500	
3 month Partner Profile, +3 category sponsorships € 1400		6 month Partner Profile, +3 category sponsorships € 2800		12 month Partner Profile, +3 category sponsorships € 4800	
Subtotal	€ 3800	Subtotal	€ 6500	Subtotal	€ 11 100
Package discount	15%	Package discount	20%	Package discount	25%
Total	€ 3230	Total	€ 5200	Total	€ 8325

Please don't hesitate to [contact us](#) to find out more!

Testimonial

"I often advise multinationals within High Tech, Chemical and Manufacturing industries to use EuroEngineerJobs to source highly qualified engineers... Despite complex job profiles and scarcity of the target audience, we were able to generate good resumes."

Senior Consultant, VONQ – Online Media Company

Looking to reach other niche audiences?

[EuroBrussels.com](#) - European Affairs Professionals across Europe

[BrusselsJobs.com](#) - Expats in Belgium and Luxembourg

[EuroScienceJobs.com](#) - The European Science Jobsite

[BrusselsLegal.com](#) - For Brussels' international legal community

[EuroTechJobs.com](#) - Software and Tech Jobs in Europe

[EuroLegalJobs.com](#) - Legal jobs in Europe

[EuroClimateJobs.com](#) - Climate jobs in Europe

[EuroPharmaJobs.com](#) - Pharmaceutical jobs in Europe

[IntJobs.com](#) - International affairs jobs in Europe

Euro★ScienceJobs Euro★ClimateJobs

Euro★EngineerJobs Euro★PharmaJobs

Euro★TechJobs Euro★LegalJobs

Brussels★Jobs Int★Jobs

**BRUSSELS
LEGAL**

Contact Info

EuroEngineerJobs Marketing Team

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Phone: +32 (0)2 790 32 00

Fax: +32 (0)2 790 32 39

For further details on how you can advertise on EuroEngineerJobs visit: <http://www.euroengineerjobs.com/advertise>

Address

Unit 8, Kingsmill Business Park, Kingston upon Thames, London



Disclaimer

While EuroEngineerJobs makes every effort to provide accurate and complete information, various data such as prices, specifications etc. may change prior to updating. Prices are correct as of February 2021.

Terms and conditions for paying, content validation and acceptance

EuroJobsites.com is VAT registered. No VAT is payable if you are VAT registered (unless you are based in the UK). You will need to supply a VAT number to show your company is VAT registered. If your company is based outside of the EU, no VAT is payable in any case.

Please note we reserve the right to reject advertisements we consider unsuitable.

Invoices must be paid within 28 days of the invoice date, after which we will charge 30% interest per annum. We understand and will exercise our right to interest under the 'Late Payment of Commercial Debts (Interest) Act 1998' if we are not paid according to agreed credit terms. Eurojobsites.com is registered as a UK Limited company, number 4694396. Valid from 16.02.2021.